

Orbiting The Giant Hairball



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Orbiting the Giant Hairball: A Corporate Fool's Guide to Surviving with Grace [Gordon MacKenzie] on Amazon.com. *FREE* shipping on qualifying offers. Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a giant hairball --a tangled

Orbiting the Giant Hairball: A Corporate Fool's Guide to ...

Orbiting the Giant Hairball is a life-changer for majority of its readers. That is why we made an animated review and summary of this great book. Check it out on YT below!

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Orbiting the Giant Hairball deserves more than five stars for the potential benefits it brings to all who read and apply it. Although I have read many excellent books about nurturing creativity and working creatively in companies, this is the first book I have read where the author has been someone who has done that repeatedly and in a variety of ways.

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About Orbiting the Giant Hairball Creativity is crucial to business success. But too often, even the most innovative organization quickly becomes a “giant hairball”--a tangled, impenetrable mass of rules, traditions, and systems, all based on what worked in the past--that exercises an inexorable pull into mediocrity.

Orbiting the Giant Hairball by Gordon MacKenzie ...

Gordon MacKenzie- Orbiting the Giant Hairball. 519 likes. A place for those of us who cherish Gordon's book and wish to honor his legacy. Please note:...

Gordon MacKenzie- Orbiting the Giant Hairball - Home ...

In Orbiting the Giant Hairball, Gordon MacKenzie writes about his experiences working for Hallmark in the land of OZ. Hallmark, as you may know, was started by J.C. Hall who was from Norfolk, Nebraska. He jumped on a train headed to Kansas City and built the “largest social expression company in the world.”

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It's hard for corporations to understand that creativity is not just about succeeding. It's about experimenting and discovering. For more information about Orbiting the Giant Hairball, contact Gordon MacKenzie at OpusPocus (913-492-2256).

